

Build 2 Bronze

My Photo
(optional)

START · SHARE · BUILD

Personal Information

MY NAME

START DATE

PHONE / WHATSAPP

AMARE ID

MY MENTOR / SPONSOR

AMARE LOGIN EMAIL

Why did I start this business?

My real reason — be specific. This is what will move you on the hard days. This is not a rank goal, rather what you will do with your success.

My 90-day vision

My goal (people & habits):

What will reaching it mean for me?



1. START

Learn the process



2. SHARE

Your story & products



3. BUILD

Guide your team

OUR MISSION

Impacting 10 million lives with holistic mental wellness. Every person you share Amare with moves that number forward — and you are never doing this alone. You have a mentor, a community, and proven tools. You don't need to know everything to begin. You just need to take the next step.

MY FOUNDATION

My Principles & Mission

The Amare Values — *read them out loud every morning*

Love Integrity Innovation Humility Service

Impacting 10 million lives with holistic mental wellness.

My Personal Principles

Three beliefs that will guide how you build

PRINCIPLE 1

PRINCIPLE 2

PRINCIPLE 3

My Personal Mission Statement

Complete and read it weekly: "I am building this business to..."

How I Approach People

FOR CUSTOMERS — *start with curiosity*

"What caught your attention when you saw my post?"

"If you could improve one thing about how you feel day to day, what would it be?"

FOR BRAND PARTNERS — *the one question*

"You already love the products. Have you ever thought about what it would look like to get paid for sharing them?"

My Story (In 3 Lines)

People don't buy products — they buy real stories. Authentic beats perfect.

Before — What Was I Struggling With?

How Amare Helped

Where I Am Now

THE GOAL

Your Foundation: 10+3

Our most successful Brand Partners aren't the loudest — they're the most consistent. They set their sights on two clear targets early:



Your first-month milestone — Focus on 5

Help **5 new customers** get started in your first month and you could qualify to earn the Focus on 5 bonus* (USA/CAN). That's the on-ramp to your foundation of 10 customers and 3 Brand Partners. Set it as your first goal — every conversation is a step toward it.

My Goal Ladder

Focus on 5 5 customers · Month 1 TARGET DATE _____	10 + 3 Building the Foundation TARGET DATE _____	Bronze First rank – building momentum TARGET DATE _____	Silver Team is forming TARGET DATE _____
--	--	---	--



You don't need all 13 people today. But naming the target makes every conversation count. Use the next two pages to track your 10 customers and your 3 Brand Partners — write in names and PV as they come and review them with your mentor each week.

Income is not guaranteed. Earning as an Amare Brand Partner requires dedication, time, and effort, and results vary significantly by individual. In 2025, 73.6% of U.S. Active Brand Partners received no gross commission income. All earnings figures are before business expenses. See Amare's 2025 Income Disclosure Statement at amare.com/ids.

10 CUSTOMERS

My Customers — Monthly Tracker

GOAL

10 active recurring customers (Subscribe & Save configured)

START DATE

Recurring Customers (Subscribe & Save)

#	Name	Phone	Main Product	PV	S&S	Next Follow-up
1					☐	
2					☐	
3					☐	
4					☐	
5					☐	
6					☐	
7					☐	
8					☐	
9					☐	
10					☐	

New Customers This Month

#	Name	Phone	Product Purchased	PV	1st Order
1					☐
2					☐
3					☐
4					☐
5					☐



Focus on 5: 5 new customers in a month (USA/CAN).

Did I make it? ☐ Yes ☐ In progress

3 BRAND PARTNERS

My Brand Partner Team



You're not looking for many — you're looking for the right ones. One committed Brand Partner is worth more than ten enthusiastic people with no action. Your job is to walk with them, not do it for them.

I Look For Someone Who...

- ☐ Wants something more for their life
- ☐ Already loves the products
- ☐ Has people they talk to
- ☐ Is willing to learn the process
- ☐ Has ~30 minutes a day

What I Give Each Partner

- ☐ The clear process: 10 customers + 3
- ☐ A weekly 15-minute call
- ☐ The Amare ABC app & this guide
- ☐ Their first go-live plan
- ☐ Celebration of every small win

Brand Partner 1

START DATE _____

NAME

PHONE / WHATSAPP

WHY THIS PERSON?

THEIR GOAL

CUSTOMERS

MONTHLY PV

WEEKLY CALL

☐ MON ☐ TUE ☐ WED ☐ THU ☐ FRI

Brand Partner 2

START DATE _____

NAME

PHONE / WHATSAPP

WHY THIS PERSON?

THEIR GOAL

CUSTOMERS

MONTHLY PV

WEEKLY CALL

☐ MON ☐ TUE ☐ WED ☐ THU ☐ FRI

Brand Partner 3

START DATE _____

NAME

PHONE / WHATSAPP

WHY THIS PERSON?

THEIR GOAL

CUSTOMERS

MONTHLY PV

WEEKLY CALL

☐ MON ☐ TUE ☐ WED ☐ THU ☐ FRI

THE ROADMAP

My 90-Day Plan

❁ Month 1 you learn and make your first sales. Month 2 you build your base of customers. Month 3 you start teaching. At the end of the 90 days your business is beginning to develop — it's not just a dream.

Month 1

Start and make your first sales

START DATE _____

Recurring-customer goal

3 actions I will take

Earned focus on 5?

☐ Yes ☐ In progress

Month 2

Build your base of 10 customers

START DATE _____

How many on subscribe & save?

3 actions this month

Brand partner conversations had

Month 3

Teach and activate your first partner

START DATE _____

Name of my first active partner

What I learned in 90 days

My next goal (month 4+)

My Monthly Review

- ☐ Made new contacts
- ☐ Followed up with customers
- ☐ Reached 100+ PV (active)
- ☐ Earned Focus on 5
- ☐ Shared the opportunity
- ☐ Joined the team call

My Resources

Amare ABC app

Share tools, quizzes, training

The Hub

Promotions, calls and announcements

Facebook: 3 Mental Wellness Business

Community & support

Customer Service

888-898-8551 · amare.com/support

My Mentor

You don't have to know everything to start. You just have to take the next step.